Curriculum Vitae

Name: Al-amira Samah F. Saleh

Title: Acting Dean

Department: Radio & Television

Qualifications:

- Bachelor's Degree in … **Radio & Television Department** …………………………………….

- Master Degree in Television's Drama Studies…………………………………………………….

- Ph.D. in …Public Opinion & collective insecurity…………………………………

Career Hierarchy:

- Teaching Assistant,   Date:……2002……………………….

- Assistant Lecturer,   Date:…………2007……………………

- Lecturer,   Date:……2011………………………….

- Associate Professor,   Date:……………2017…………………….

-Professor   Date:………N/A……………………………..

Curriculum Vitae

Name: **Al-amira Samah F. Saleh**

Title: Acting Dean

Department: Radio & Television

Scientific Activities

1: Membership of Professional Organizations and Scientific Societies

2: Training Courses/workshops:

- ☐ The Salzberg global Seminar: Salzburg Seminar American Studies Association, The Changing Role of the Media in American Life and Culture: Emerging Trends, **Austria**, 20 – 24 September 2019.
- ☐ The 15th STW University of Granada staff mobility program, **Spain**, 1-5 July 2019.
- ☐ Executive Training on "Cultural Diplomacy 2.0", European University Institute, **Italy**, 28-30 November 2018.
- ☐ Media and digital literacy academy of Beirut, The institute of media research and Training, The Lebanese American University, **Beirut**, August 6-19, 2017.
- ☐ Completion of "Radio Production for university teachers," a training course organized by **D.W. (Deutsche Welle Academy**), Cairo, 26 May-6 June 2013
- ☐ Partnership for Transformation III - Seminar in Germany: "Democracy and its Institutions – Role, Responsibilities, and Participation of Academics and Science" seminar from December 13 to 21, 2014.
- ☐ Training Work Shop, "**Producing Documentary Films & Programs**, "German Radio &T.V (DEUTSCHE WELLE (D.W.), 2013.
- ☐ Training program on Preparing & Training of Trainers (TOT), IMI (International Marketing & Management Institute), **USAID** Program for Media.
- ☐ Training program on Managerial Skills for Radio Stations, **USAID** & Program for Media Development, Egypt.
- ☐ Training program on Media & Cross Culture Studies, Egyptian National Committee for Education, Science & Culture **(ESESCO)**.

- Training program on E-Learning Skills, Regional Information Technology & Software Engineering Center (RITSEC).
- Training Workshop On Final Cut Editing Techniques, Russian Cultural Center, Cairo, Egypt.
- Creating and Designing Posters in PowerPoint, Cairo University, Egypt, February 2011.
- Creating and Designing Posters In Flash, Cairo University, Egypt, February 2011.
- M.S. Excel Functionality: Entering, Formatting, and Storing Data, Ain Shams University, Cairo, Egypt, 2002.
- Using The Power of M.S. Word: long Documents and papers, Ain Shams University, Cairo, Egypt, 2002.

3: Conferences, Seminars and Workshops:

- Global migrations and refugee crises: An Egyptian media's perspective, paper presented at **AEJMC** 2018 - **ICD pre-conference panel**, Washington DC. 5-10 August 2018.
- Lovers or devils: uses and impact of Face book-romantic relationships on the Egyptian youth: a sociological perspective, **paper presented at IAFOR (The European Conference on Media, Communication & Film – EuroMedia2017), Brighton & Hove, UK**, July 11–12, 2017.
- Reading Egyptian social capital via Facebook lenses: investigating Egypt's June 30 events & its consequences, paper presented to **IAFOR** (The Asian Conference on the Arts and Humanities) conference, Osaka, **Japan**, April 2014.
- The Concept of the Civil State: Reconstructing the Collective Understanding of the Concepts of Citizenship and Human Rights in the Egyptian Post-Revolution Media, paper presented at the 2nd conference of the Arab Council for Social Sciences **(ACSS)**: Questioning Social Inequality and Difference in the Arab Region, **Beirut, Lebanon** | March 13-15, 2015.
- Climates of risk: Egyptian Journalism attitudes towards the Islamist political power after the parliament elections 2012, paper presented to **IAMCR** Papers, **South Africa**, July 2012.
- A Rebellion from the Inside: Cyberspace & Muslim Brotherhood Youth New Political Identity, paper presented to the Arab Media Center **(CAMRI)** conference, Westminster University, **UK**, April 2012.
- Political developments in Egypt & its consequences on media education, Arab journalism conference, 28 - 30 October 2015, **Rabat, Morocco**.
- Missed opportunities: Egyptian media coverage of Sinai's women as a model, paper published in the **proceedings of the 3rd conference for the Egyptian culture ministry" Women's culture: Egyptian's women culture in remote areas: Sinai women as a target, May 2015.**

4: Teaching Scopes:

- **Radio & T.V. production & Directing techniques**, seniors, Faculty of Mass Communication, Cairo University, Egypt.
- **Mass communication theories**, juniors, Arabic & English section, Faculty of Mass Communication, Cairo University, Egypt.
- **New media, Juniors**, Arab Academy for science and technology, Arab league, Egypt
- **Writing & producing Broadcast News**, Junior, Faculty of Mass Communication, Cairo University, Egypt.
- **Broadcasting Journalism**, (Teaching in English), seniors, Al-Ahram Canadian University (ACU), Egypt.
- **Advanced T.V Production**, Juniors, International Academy for Engineering & Media Science, IAEMS, Egypt
- **Research Methodologies & Statistics**, Sophomore & Juniors, Faculty of Media & Communication Art, October 6 University, Egypt.
- **Media & Crisis Communication**, seniors, Electronic Journalism department, Faculty of Mass Communication, Cairo University, Egypt.
- **Communication for Development**, Postgraduate studies, Faculty of Mass Communication, Cairo University, Egypt.
- **Introduction to Electronic Media**, sophomore, English Section/ teaching in English, Faculty of Mass Communication/ Cairo University/English section.
- **Internet Publishing**, Junior, English Section/ teaching in English, Faculty of Mass Communication/ Cairo University/English section.
- **Global Communication**, Junior, English Section/ teaching in English, Faculty of Mass Communication/ Cairo University/English section.

5: Awards and Certificates of Appreciation:

- **Cairo University Award** for international publishing for the years 2016-2017, 2017-2018, 2018-2019,2020.
- 2017's **Cairo University Grant** for social sciences research projects (Regulations of free speech rights & ethics of using social media on campus: Cairo university as a model).
- The 2018 Study of the **United States Institute (SUSI)'s program Award** on Journalism and Media at Ohio University/ USA.
- **The Arab Centre for Social Sciences (The ACSS)'s grant**, Small Grants Program (SGP) for the project " The Egyptian online Public Sphere between Government's Institutionalism and Dynamics of Resistance: An exploratory study," Round 1, 2018.

- ☐ **Suadi Arabia's Naif Arab University for Security Sciences (NAUSS) Grant** for accomplishing "Determinants & controls of social media's use on campus: A comparative study between Egypt and Saudi Arabia" A funded research project, 2017.
- ☐ **Arab Council for Social Sciences (ACSS) "New Paradigms Factory" – Cycle 2 Fellowship**, funded by the Swedish International Development Cooperation Agency (Sida), Tunisia,2014
- ☐ **MENA Scholarship Program (MSP),** Radio Netherlands Training Center (RNTC) Using Media for Development course, Hilversum, Netherlands, 15 – 26 September 2014.
- ☐ **UNESCO-Keizo Obouchi post-doctoral Fellowship** 2012-2013 / University of Westminster/ Arab Media Center/ UK
- ☐ Cairo University Award for the best M.A thesis in Media & Social Science Studies, 2008
- ☐ Cairo Academic excellence award (1996-2000) M.A., Ph.D. tuition waiving awards.

6: Peer reviewing of scientific research/ Projects:

● Alamira Samah Saleh. Collective digital action of Egyptian academics via social networking sites: A qualitative analysis of "Egypt's Scholars Are Angry" movement, **Journal of Media & Communication Research** (AJMCR), Vol. (34), Issue (2), July-September, 2021.

● Alamira Samah Saleh. The threatening news coverage's impact of the Ethiopian's "Al-Nahda Dam" on the Egyptian collective insecurity, Arab Media & Society, Issue (32), Summer/Fall 2021.

● Alamira Samah Saleh & Mahmoud Zaki. Egyptian T.V coverage of the sustainable development strategy (SDS): Egypt's vision2030, **The Palgrave Handbook of International Communication and Sustainable Development**, 2021.

● Alamira Samah Saleh. Conceptual & methodological literature of mass media's impact on peace & social cohesion: A second level analysis, **Media Research Journal**, Faculty of Mass Communiction, Alazhar University, Vol.57, No.2,2021.

● Alamira Samah Saleh. Foreign correspondents between the hammer and the anvil: The case of Egypt during political transitions, Contemporary Arab Affairs, Vol. 13, No. 3, September 2020.

● Alamira Samah Saleh. Digitalism, Capitalism, and the contemporary transformation in the academic work: An evaluative study of the risks & opportunities**, Arab, Media & Society**, AUC, 2020.

● Alamira Samah Saleh. Impact of romantic Facebook "crush pages" on the Egyptian youth, Journal of Humanities and Applied Social Sciences. **Emerald Publishing**,2020. **Doi:** 10.1108/JHASS-07-2019 0009

- ☐ Alamira Samah Saleh. The impact of the emotional appeals in the official Egyptian discourse on the audience perceptions of war on terrorism.", **Media research Journal**, Alazhar University, 2020.
- ☐ Alamira Samah Saleh, Character assassination of activists' in Egypt: ElBaradei as a target (The Routledge Handbook of character assassination & reputation management, **Taylor & Francis**, UK, 2019).

- Alamira Samah Saleh, Sinai people's perceptions of self-image portrayed by the Egyptian media: A multi-dimensional approach, **In** Handbook of Communication for Development and Social Change, edited by Jan Servaes. (**Springer Nature** Singapore Pte Ltd. 2018).
- Global migrations and refugee crises: An Egyptian media's perspective, paper presented at **AEJMC** 2018 - **ICD pre-conference panel**, Washington DC. 5-10 August 2018.
- Alamira Samah Saleh. Dynamics of the diasporic Syrian media in Egypt: The context and perspectives, **In** Media, Diaspora and Conflict, Ola Ogunyemi (ed.), (U.K.: **Palgrave Macmillan**, 2017).
- Alamira Samah Saleh & Nermeen Alazrak. The new- Liberal Islamic preachers: It is not enough to believe, but you must act on your faith', **In** Political Islam: Global Media and Boundaries of Religious identity, Noha Mellor & Khalil Rinnawi (Ed). (U.K**.: Routledge**, 2016), pp. 219-231.
- Alamira Samah Saleh & Nermeen Alazrak. Uploading Ideology: Reading Egyptian Social Capital via Facebook Lens**. In:** Debates for the digital age: the good, the bad & the ugly of our online world, Vol.2, Danielle Coombs & Simon Collister (Ed.) (**USA: PRAEGER**, ABC-CLIO publishers, 2016).
- Lovers or devils: uses and impact of Face book-romantic relationships on the Egyptian youth: a sociological perspective, **paper presented at IAFOR (The European Conference on Media, Communication & Film – EuroMedia2017), Brighton & Hove, UK**, July 11–12, 2017.
- Alamira Samah Saleh (2012). **Media and collective insecurity: Egyptian crises as a model** (Lebanon, Beirut, Centre for Arab Unity Studies).
- Egyptian public perception of political accountability & social responsibility boundaries in the context of media leaks crises, **Egyptian Journal of media researches**, February 2016.
- Privacy on social media: An empirical study on Egyptians, Egyptian periodical for public opinion, Jan-March, Vol.1, 2015.
- Media Freedom in Egypt: A Comparative Analysis of Pre- and Post-Revolution Perceptions, Arab **Journal of Media & Communication Research** (AJMCR), 3rd issue, 1st year. October-December 2013.
- Reading Egyptian social capital via Facebook lenses: investigating Egypt's June 30 events & its consequences, paper presented to **IAFOR** (The Asian Conference on the Arts and Humanities) conference, Osaka, **Japan**, April 2014.
- The Concept of the Civil State: Reconstructing the Collective Understanding of the Concepts of Citizenship and Human Rights in the Egyptian Post-Revolution Media, paper presented at the 2nd conference of the Arab Council for Social Sciences **(ACSS)**: Questioning Social Inequality and Difference in the Arab Region, **Beirut, Lebanon** | March 13-15, 2015.
- Climates of risk: Egyptian Journalism attitudes towards the Islamist political power after the parliament elections 2012, paper presented to **IAMCR** Papers, **South Africa**, July 2012.
- A Rebellion from the Inside: Cyberspace & Muslim Brotherhood Youth New Political Identity, paper presented to the Arab Media Center **(CAMRI)** conference, Westminster University, **UK**, April 2012.

☐ The relationship between the Egyptian audience's political ideology and evaluating news media content: a hostile media perspective, Egyptian Journal of media researches, vol.42, January-June 2014. (Arabic).

☐ Political developments in Egypt & its consequences on media education, Arab journalism conference, 28 - 30 October 2015, **Rabat, Morocco**.

☐ Missed opportunities: Egyptian media coverage of Sinai's women as a model, paper published in the proceedings of the 3rd conference for the Egyptian culture ministry" Women's culture: Egyptian's women culture in remote areas: Sinai women as a target, May 2015.

7: Other Activities:

June 2016–Oct 2016	**Birmingham City University**
	Birmingham, UK
	Postdoctoral fellow
Jan 2013–June 2013	**University of Westminster**
	Westminster, U.K.
	Postdoctoral fellow

Skills

- Language Skills:

- Computer Skills:

- Presentation skills:

- Other skills: Radio & T.V's production skills.

Language	Read		Translate		Write		Speak	
	Easily	*Not Easily*	*Easily*	*Not Easily*	*Easily*	*Not Easily*	*Easily*	*Not Easily*
Arabic	.		.		.		.	

English	·		·		·		·	
German	·		·			·		·